

HUNT LIBRARY VISION

Hunt Library strives to exceed expectations in transforming the lives of our global community through serving as a hub connecting and empowering students, faculty, and staff. We will inspire active participation within the intellectual life of the University and to be an essential partner in the University’s vision.

HUNT LIBRARY MISSION

Hunt Library serves Daytona Beach, Worldwide, and Prescott Campuses as an inclusive and dynamic center for innovation and collaboration, and a foundation of the global ERAU community. Our committed staff provide exceptional customer service and create unique learning environments through equitable access to high-quality services and curriculum-focused resources in all formats.

STRATEGIC DIRECTIONS



OUR CULTURE

EAGLE SERVICE STANDARDS

- Engagement
- Attitude
- Gratitude
- Listening
- Empathy
- Solutions Oriented

VALUES

- Collaborating on partnerships across ERAU
- Accessibility and discovery
- Promote and provide an inclusive environment
- Innovation: stay ahead of trends and change
- User-centered experience
- Equipping the community to be information-literate to cultivate critical thinking
- Commitment to supporting research

HOW WE WORK TOGETHER

- We consult within and across departments and campuses (DB, PC, WW)
- We actively and respectfully collaborate
- We strive to be transparent and engage in open communication
- We encourage ideas from all levels and directions
- We create a community of belonging by practicing respect, inclusivity, and diplomacy
- We value creating positive connections and care about the whole person

DEPARTMENT GOALS

ACCESS SERVICES

- Improve the promotion of access services policies, document delivery and interlibrary loan, and e-reserves to students and faculty.
- Improve access services, course reserves/e-reserves, interlibrary loan, and document delivery processes and procedures.
- Introduce and develop soft skills training to Access Services student workers.
- Utilize technology to assess library usage.

LIBRARY SYSTEMS & TECHNOLOGY

- Broaden access to online library resources for the global research community.
- Contribute to the enhancement of the digital presence of the University Archives.
- Provide exceptional technology services and professional development on technology for library staff.

RESEARCH & INSTRUCTION SERVICES

- Increase collaboration between both faculty and librarians to design and enhance instructional activities that maximize available resources.
- Provide the university community with the tools, resources and research skills necessary to achieve their academic and research goals.
- Be an active participant in ERAU research initiatives and activities.

SCHOLARLY COMMUNICATION

- Enhance Scholarly Communication platforms and services to meet evolving community needs.
- Expand opportunities for all members of the university to engage with open scholarship and publishing.
- Advance the visibility of Hunt Library's role in Embry-Riddle's research enterprise.

TECHNICAL SERVICES

- Strategically enhance and expand collections while enhancing discoverability to meet evolving institutional needs.
- Advance research visibility and scholarly access through strategic library initiatives that support discovery, dissemination, and engagement.
- Support continuous improvement through data-informed decision-making, innovative resources and practices, and a commitment to excellence.

UNIVERSITY ARCHIVES

- Improve discoverability and access.
- Promote archives collection materials, supporting campus events and creating exhibits and displays.
- Improve physical space.

Department Goals: Access Services

Strategic Direction Link: 1	Strategic Direction Link: 1	Strategic Direction Link: 3	Strategic Direction Link: 5
Improve the promotion of access services policies, document delivery and interlibrary loan, and e-reserves to students and faculty.	Improve access services, course reserves/e-reserves, interlibrary loan, and document delivery processes and procedures.	Introduce and develop soft skills training to Access Services student workers.	Utilize technology to assess library usage.
Measured by: <ul style="list-style-type: none">Usage in key areas (leisure book and main shelves collection checkouts), document delivery and interlibrary loan, and e-reserves will increase by a percentage to be determined.	Measured by: <ul style="list-style-type: none">Usage in key areas (leisure book and main shelves collection checkouts), document delivery and interlibrary loan, and e-reserves will increase by a percentage to be determined.	Measured by: <ul style="list-style-type: none">Access Services student workers will be surveyed to determine which soft skills were developed during their employment tenure.	Measured by: <ul style="list-style-type: none">Successful implementation of technologies that inform spatial needs.
Key Actions: <p>Promote services and communicate policies utilizing 4 key methods:</p> <ul style="list-style-type: none">Implement ideas to increase interactivity with patrons at the Borrow Desk location and book display areas.Participate in university tabling events and other outreach activities.Utilize online resources such as the library social media accounts, research guides, and through email communications (e.g. automated Alma letters).Develop signage and bookmarks.	Key Actions: <ul style="list-style-type: none">Evaluate and change access services policies to reduce barriers to checking out materials.Employ RFID technology to make checkout processes easier and seamless.	Key Actions: <ul style="list-style-type: none">Develop training webinars, etc. to introduce soft skills to student workers.	Key Actions: <ul style="list-style-type: none">Implement Bibliotheca technology that counts usage of the library.

Department Goals: Library Systems & Technology

Strategic Direction Link: 1	Strategic Direction Link: 1	Strategic Direction Link: 3
Broaden access to online library resources for the global research community.	Contributing to enhancement of the digital presence of the University Archives.	Provide exceptional technology services and professional development on technology for library staff.
Measured by: <ul style="list-style-type: none">• Providing seamless, efficient, and effective access to library systems and resources.• Enhanced accessibility of online resources for users of all abilities and needs.• Recognized enhancements of the digital presence of the University Archives.	Measured by: <ul style="list-style-type: none">• Increased quality and quantity of online collections and exhibits.• Working with the University Archivist to review the capabilities of new online platforms.	Measured by: <ul style="list-style-type: none">• Ongoing increased staff member knowledge of library systems and technology needed to perform their jobs, and ability to utilize library technology to provide service for our campus communities.• Ongoing increased staff member proficiency with using library technology.
Key Actions: <ul style="list-style-type: none">• Providing exceptional technology services to library staff.• Administrating and integrating systems that provide access to online resources.• Overseeing the Hunt Library website in concert with Information Technology and Marketing and Communications.• Remediation of webpages and documents for accessibility.• Advising on software purchases and system integrations.	Key Actions: <ul style="list-style-type: none">• Digitization of physical items from the University Archives collections.• Exhibit creation for the University Archives interactive digital kiosk.	Key Actions: <ul style="list-style-type: none">• Working with IT to provide library hardware and software for staff.• Providing education and technical training on hardware, software, and systems to library staff.

Department Goals: Research & Instruction Services

Strategic Direction Link: 1 & 2	Strategic Direction Link: 4	Strategic Direction Link: 2 & 4
Increase collaboration between faculty and librarians to design and enhance instructional activities that maximize available resources.	Provide the university community with the tools, resources and research skills necessary to achieve their academic and research goals.	Be an active participant in ERAU research initiatives and activities.
Measured by: <ul style="list-style-type: none">Increased invites to liaison activities/being invited to the table (lunch and learns, symposiums, etc.).Tracking usage of promoted resources within correspondences.	Measured by: <ul style="list-style-type: none">Increased number of consultations.Increased teaching opportunities scheduled.Implementation of research help outside the library.Feedback received.	Measured by: <ul style="list-style-type: none">Increased librarian attendance at non-library events.Increased librarian participation in university research endeavors.
Key Actions: <ul style="list-style-type: none">Expand and formalize liaison contact schedule.Reinitiate the Hunt Library Update as it pertains to research and teaching (once a semester).	Key Actions: <ul style="list-style-type: none">Increase availability for consultations.Expand our offerings for instruction (instruction sessions, webinars, etc.).Develop a presence among students and faculty across both DB and WW campuses (tabling in colleges, open zoom sessions, etc.).Solicit feedback from instructional endeavors.	Key Actions: <ul style="list-style-type: none">Increase visibility at non-library related events (resource fairs, presentations, student group events, etc.).Take a more active role in university research endeavors (OUR council, Research Park, etc.).

Department Goals: Scholarly Communication

Strategic Direction Link: 1, 2, & 4	Strategic Direction Link: 1, 3, & 4	Strategic Direction Link: 2 & 4
Enhance Scholarly Communication platforms and services to meet evolving community needs.	Expand opportunities for all members of the University to engage with open scholarship and publishing.	Advance the visibility of Hunt Library’s role in Embry-Riddle’s research enterprise.
Measured by: <ul style="list-style-type: none">• Number of items in repositories that meet or improve accessibility standards or provide information on accessibility• User feedback of platforms and services.• Track process and feature updates made to platforms in response to identified user needs.	Measured by: <ul style="list-style-type: none">• Growth in repository items created by students or used in classes.• Number of instruction sessions or materials created related to open access, OER, and open publishing.• Number of partnerships with staff, students, and faculty to house and support unique collections and materials.	Measured by: <ul style="list-style-type: none">• Number of Portfolio pages created or updated.• Number of Eagle Pubs publications completed.• Number of research materials in repositories.• Number of opportunities to contribute to research support discussions or present to research groups outside of the library.• Number of successful integrations with systems external to the library.
Key Actions: <ul style="list-style-type: none">• Develop and implement an accessibility update plan for repositories, including metadata for accessibility status while enhancements are made.• Review department processes and services for fit, need, and impact.• Review current platforms and utilized features for possible enhancements or updates.• Research and pursue integrations of platforms into external ERAU systems to reduce redundancy and streamline processes.	Key Actions: <ul style="list-style-type: none">• Partner with CTLE and faculty to develop guidelines for OER student partnerships in Eagle Pubs.• Systematically review materials in the repository to cross post all student works in appropriate collections.• Develop resources on open access and open materials aimed at non-faculty audiences, including resources aimed at student researchers.• Review policies for updates to support a broad range of contributors to all SC platforms and initiatives.	Key Actions: <ul style="list-style-type: none">• Partner with research office to provide guidance on researcher support in the library.• Research and pursue integrations of platforms into forward facing ERAU systems and research processes.• Develop regular open scholarship learning opportunities for faculty and graduate students.• Continually communicate impact and reach of our research community using data collected from our platforms.

Department Goals: Technical Services

Strategic Direction Link: 1, 2 & 3	Strategic Direction Link: 2, 3 & 4	Strategic Direction Link: 1, 3 & 4
Strategically enhance and expand collections while enhancing discoverability to meet evolving institutional needs.	Advance research visibility and scholarly access through strategic library initiatives that support discovery, dissemination, and engagement.	Support continuous improvement through data-informed decision-making, innovative resources and practices, and a commitment to excellence.
<p>Measured by:</p> <ul style="list-style-type: none">Collection development: Track number of new resources acquired in emerging disciplines and assess their alignment with needs.Metadata quality: Continuously evaluate new and updated metadata records using established standards to enhance discoverability and increase engagement.User engagement: Analyze electronic usage data to evaluate the relevance and discoverability of resources.Weeding and optimization: Track the number and percentage of outdated or underutilized materials withdrawn or replaced and analyze the impact on collection usage and space.	<p>Measured by:</p> <ul style="list-style-type: none">Expand open access options: Track number of read-and-publish agreements and open access publishing models negotiated and implemented.Increase research visibility: Count the number of faculty publications made openly accessible through these agreements and models.Promote good financial stewardship: Analyze library expenditures and cost savings achieved through these agreements/models.Enhance faculty support: Assess faculty publishing satisfaction through surveys, feedback, etc.	<p>Measured by:</p> <ul style="list-style-type: none">Monitor library system/resource adoption: Track implementation and integration of new technologies.Analyze impact: Assess the outcome of data-driven decisions, such as enhanced resource discoverability.Demonstrate library value: Use data to showcase the library's vital role in supporting research, teaching, and institutional objectives.
<p>Key Actions:</p> <ul style="list-style-type: none">Strengthen targeted acquisitions: Enhance faculty collaborations to align acquisitions with emerging research and curricular needs.Data-driven selections: Continue to implement demand-driven and evidence-based selection models.Enhance metadata quality using established strategies as well as artificial intelligence-driven tools.Finalize collection review framework: Continue to develop a structured review cycle for assessing collection relevance, condition, and usage trends.Expand digital and open access resources: Increase digital holdings and support open-access initiatives such as transformative agreements to improve accessibility and affordability.	<p>Key Actions:</p> <ul style="list-style-type: none">Facilitate read-and-publish and open access agreements: Research, analyze, and implement open access and transformative agreements while educating faculty on their discovery, purpose, and benefits.Advocate for sustainable publishing: Promote open access and publishing innovations through policy changes and funding support for sustainable publishing models.Evaluate and adapt strategies: Regularly review metrics to assess impact and refine approaches for enhancing research visibility and accessibility.Create a culture of research visibility.	<p>Key Actions:</p> <ul style="list-style-type: none">Develop and implement assessment frameworks: Regularly collect, analyze, and apply user feedback and operational data to drive continuous improvements.Enhance workflow efficiency: Leverage data-driven insights and technology to refine processes, reduce inefficiencies, and improve resource discoverability and accessibility.Explore emerging technologies: Pilot AI-driven metadata enhancements, process automation, and cloud-based tools to assess their potential impact.Share actionable insights: Communicate data outcomes through reports, dashboards, and visualizations to inform stakeholders and support decision-making.Evaluate the current department structure, considering previous reorganizations and their impact.

Department Goals: University Archives

Strategic Direction Link: 1	Strategic Direction Link: 2	Strategic Direction Link: 5
Improve discoverability and access to archival collections for learning and research.	Promote archives collection materials, supporting campus events and creating exhibits and displays.	Improve physical spaces.
Measured by: <ul style="list-style-type: none">• Increase in discoverability and access to materials measured by system statistics and inquiry numbers.• 100% migration to JSTOR from the bepress Commons site – material fully removed from Commons.• All content hosted on JSTOR OCR'd – in 3 years remediation and text correction complete.	Measured by: <ul style="list-style-type: none">• Installation of physical exhibits as planned.• May consider adding digital components so that we can use view counts or page visits as a marker.• Anecdotal/Feedback.• Exhibits will be planned with activities and engagement opportunities (tabling, opening receptions, events marketed to students).• Sustainable system in place.	Measured by: <ul style="list-style-type: none">• Increase in useable space.• Researchers invited to visit spaces in 508 or 340.
Key Actions: <ul style="list-style-type: none">• Correct and enhance records in ArchivEra.• Migrate digitized materials from Commons to JSTOR.• Improvement of available newspapers and other published materials – scans/remediation of PDFs.• ArchivEra contract roll over consideration – Migration.	Key Actions: <ul style="list-style-type: none">• Support all Centennial research needs.• Exhibits – Plan and implement both virtual and physical exhibits that engage visitors on a variety of topics that highlight the preservation of institutional history and/or aviation history.• Development of a speaker series – potential support from institutional partners (Philanthropy).• Develop a sustainable system that allows for agile response to exhibit/display requests.	Key Actions: <ul style="list-style-type: none">• Continue renovation of spaces 149A&B and 340: with further storage options: modular shelving, flat files, storage cabinets and cases.• Separate processed and unprocessed collections for better control of workflows and limitations to access.• Reading rooms/spaces within both 149A&B and 340.