HUNT LIBRARY

2019–2020 and 2020–2021

STRATEGIC PLAN 2018 - 2023

Vision - Where we are headed.

The Hunt Library will be a leading resource for access to and dissemination of information that supports innovation and excellence in education and research at Embry-Riddle Aeronautical University.

Mission - What we do.

The Hunt Library fosters the success of the ERAU Daytona Beach and Worldwide campus communities by providing access to information resources and services specific to the curriculum and research activities of students and faculty. Through its unique collections, dedicated staff, and welcoming physical and virtual environments, the library provides a vital resource for student learning, instructional effectiveness, and the support and dissemination of ERAU research.

Strategic Priorities - Why we do what we do.

- 1. Support the academic and social success of our students.
- 2. Provide access to information resources specific to the curricula of ERAU.
- 3. Assist faculty in their instructional and research endeavors.
- 4. Publish and otherwise disseminate the results of ERAU research.

Goals - How we get there.

- 1. To provide services and programs that support student success and enhance student life.
- 2. To promote and support instructional activities.
- 3. To collect and provide easy access to information resources that support the curriculum.
- 4. To provide a virtual library that facilitates discovery and use of library resources and services.
- 5. To offer an inviting library facility.
- 6. To assist in the creation and global dissemination of ERAU research.
- 7. To build and expand strategic collaborations within the campus and in the community.
- 8. To integrate the University Archives into library services and operations.



Student Experience and Success

Create lifetime success – through a holistic approach to student development and success which transforms the student experience.

- Two virtual tours of the library were developed, a <u>video tour</u> and an <u>interactive tour</u>.
- Instituted proactive chat technology to serve students lingering on a library webpage, which successfully led to unprecedented requests for immediate research assistance, achieving a monthly average percent increase of over 100.
- Automated a chapter scan request, tripling the average demand for scans from ~30/month to ~100/month.
- A new library canvas course and UNIV 101 module became available to Daytona Beach students.
- Open and Affordable Textbook support was extended to several Worldwide courses.
- A collaboration with the Human Factors department led to improved wayfinding signage, allowing students to locate the library and navigate within it more easily.
- Eighty-five shelving call number endcap signs were augmented with subjects and color to facilitate browsing and locating collections.

Pandemic Positives

- A "Staying Connected" guide for eResources and services during COVID was live for 15 months and received 1,350 views.
- Library events went virtual, expanding their reach.
- A partnership with Follett provided additional textbooks for Daytona Beach course reserves during COVID.
- A wide variety of synchronous webinars, scheduled Zoom sessions, and interactive online learning components launched during COVID to supplement courses and replace usual in-person library instruction.
- Developed numerous new learning objects to embed in new and existing online learning, including a popular "Quick Tips" video series.
- Facilitated access to free content offered by publishers to assist educational institutions with online learning by adding ten new databases and over 500,000 eBooks to existing collections.
- The Interlibrary Loan department continued to supply articles from the library's unique physical collection even though many libraries across the nation limited access to only electronic resources.
- Faculty professional development sessions were developed and archived to support shifting responsibilities.

Research and Innovation

To be known internationally for groundbreaking aerospace/aviation research and innovation in select, signature areas, and for discovery-driven undergraduate programs.

- The library upgraded from the client-based Voyager Integrated Library System to the web-based Alma Services Platform in December 2019, which provided a better experience for both users and staff.
- A more convenient way to schedule research consultations with librarians was introduced in July 2019.
- A partnership with OUR (Office of Undergraduate Research) allowed for virtual Discovery Days in 2020 and 2021.
- The library inherited the University Archives in January 2021, coordinated its move to a new location in an adjacent building in February 2021, and formed a library team to handle the archives administration.
- Scholarly Commons began hosting videos and on-demand webinars.
- After a successful promotional campaign, the number of Student Works in Scholarly Commons substantially increased to over 1,000.
- By June 2021, the number of all-time downloads from Scholarly Commons reached over 4 million.
- Librarians developed new guides to support faculty and graduate student research, such as *Research Data Management*.
- A mini-newsletter approach, the Hunt Library Update, deployed via library liaisons for COVID and became an important communication tool.





162 library instruction sessions.



in textbook

programs between

costs saved

through special

all campuses.

Faculty-created OER in Scholarly Commons were downloaded

times.

A new Quick Tips video series was accessed





\$35,000

\$481,000+

Cost savings to faculty and students through the interlibrary loan of articles and chapters. 899

chapters/articles provided through the Scan & Deliver

service.



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icking a Topic

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