

Hunt Library Strategic Directions - 2015-2016

Strategic Direction 1: *Provide easy access to Library collections, excellent customer service, and student study space through the transitions to temporary and new permanent locations.*

goal: Continue planning for new Library space.

- The Library Director attended all Student Union construction meetings.
- Several members of the Management Team reviewed schematics and provided feedback regarding location of power, data ports, and fixtures.
- The Library Director and the Associate Director for Access Services met with furniture consultants to review seating options for the new Library.
- The Associate Director for Access Services participated in a site visit to the University of North Florida.

goal: Analyze and refine the physical collection to create a discipline-focused collection of materials, tailored to the needs of our students, faculty and staff.

- A holistic periodical review process was developed. Research Librarians made decisions on each periodical title and determined which titles to maintain in the collection and which should be removed.
- The Reference Collection was evaluated and downsized by determining which titles could be replaced electronically, which titles could be discontinued, and which titles should remain.
- The Reserve Book collection was streamlined and downsized based on the current curriculum-driven need for reserve materials.
- The Media Collection was analyzed and downsized to create a focused and relevant instructional collection to enhance classroom support.
- More eBooks were purchased to replace or augment often-used resources, which provides for improved accessibility.

goal: Convert all catalog records to the RDA format, which will enhance access through the catalog.

- The Library contracted with MARCIVE to convert all records to RDA format. This conversion will allow for an easier transition to a more user-friendly catalog as well as comply with newer cataloging standards. Additionally, it supports increased discoverability of similar resources.

Strategic Direction 2: Facilitate open access to the research and creative works of faculty, students, and staff.

goal: Assist faculty and students with contributing their research and other creative works to Scholarly Commons.

- Processes were reviewed and new procedures implemented which allow faculty to submit their research directly to the Scholarly Commons platform.
- Full-text items in Scholarly Commons are now discoverable in EAGLEsearch.
- One new journal, which will launch in July 2016, was accepted as well as five new conferences. Twelve continuing conferences held events in 2016. Daytona Beach Faculty Support Team members provided copyright and uploading services to 94 faculty members.
- The Associate Director for Electronic & Technical Services collaborated with IT to improve tools which interact with Scholarly Commons: Faculty Profile and Promotion and Tenure tool.
- An additional Research Librarian was added to the Faculty Support Team to meet increasing demand.
- After evaluating the current staffing structure, a Research Librarian position was repurposed to that of Scholarly Communications Librarian.

goal: Promote the capabilities of the Scholarly Commons and SelectedWorks software.

- The Associate Director of Electronic & Technical Services presented information about Scholarly Commons to the Task Force on Innovation (TFI).
- A new brochure was created to showcase Scholarly Commons to faculty.
- A Research Guide was created to highlight the features of ERAU Scholarly Commons.
- ERAU Scholarly Commons was showcased at the Center for Teaching and Learning Excellence's (CTLE) Innovations in Teaching and Learning Week.

Strategic Direction 3: Enhance virtual collections, instruction and research assistance.

goal: Promote mobile use of Library online resources.

- Text messaging became another Ask a Librarian option to contact Research Librarians for assistance with research activities.
- Reformatted the research database's web page for more clarity.
- Organized the Library's social media presence which is used to promote our online resources as well as other Library events and information.

goal: Analyze business functions to identify processes that can be improved by applying available technology.

- Incorporated desktop scanners into the acquisitions process so that ordering and invoicing paperwork can be more easily scanned, electronically stored, and accessed when needed.

Strategic Direction 4: *Preserve the University's collections of rare and unique information resources.*

goal: Determine the viability of unprocessed material in the Special Collection.

- History Associates' Embry-Riddle Aeronautical University Special Collection Assessment Report was studied and decisions were made based on their recommendation of what was valuable and/or unique.
- The focus of the Special Collection was redefined and unprocessed materials were examined. Some of the unprocessed materials were integrated into the Special Collection. The remaining unprocessed materials were donated to the University of Wyoming, American Heritage Center, which contributed to a more complete collection at the Center.

goal: Determine the focus of the Special Collection so that it reflects the mission of the university and the research needs of the ERAU community.

- History Associates' Embry-Riddle Aeronautical University Special Collection Assessment Report was studied and decisions were made based on their recommendation of what was valuable and/or unique.
- The focus of the Special Collection was redefined. Ongoing review continues as titles are recommended to be transferred to the main circulating collection, removed from the collection, or designated to remain as part of the collection.

Strategic Direction 5: *Develop new research and service partnerships.*

goal: Strengthen the Library's reach in the university community.

- The Library partnered with several entities on campus to provide additional study space; The Student Center developed study space for evening and weekend hours in the Landing Strip; The HUB extended their hours of operation to provide study space on Friday evenings; And the Office of Undergraduate Research continues to mirror Library hours for overflow seating as well as provide additional study space in the dorms.

goal: Strengthen the Library's reach in the university community. (cont'd.)

- Additional study space signage was incorporated into the Library's communication monitor and displayed on large sandwich boards and on small handouts.
- Several members of the staff participated in Scholarly Commons Day as part of the CTLE (Center for Teaching and Learning) Innovation in Teaching week.
- The Library Director met with the deans of the colleges to communicate changes and provide Library information.
- The Library participated in new faculty orientation and enticed new faculty with Starbucks coupons to visit the Library and have a cup of coffee on us.
- Library liaisons attended academic departmental meetings to update faculty on Library resources and services.
- The Library building liaisons collaborated with other departments housed in the Student Center and Student Center Annex to develop a unified safety plan.
- The Library contributed to successful accreditation visits from AABI and IFSAC.
- The Library collaborated with several academic departments to review and assess database holdings for their respective curriculums.